

Bow Valley PCN Strategic Plan 2019-2022

STRATEGIC PRIORITY	1. The Bow Valley PCN aligns service provision to community health needs.
Outcomes	PCN programs and services are driven by community health needs. (1)
	Health inequities in vulnerable populations are addressed. (2)
	PCN programs and services are delivered using proven and innovative methods suited to our population. (3)
Strategic Actions	Use data to establish programming priorities (1)
	Consult the community on health needs and input into PCN programming. (1)
	Review PCN programs and initiatives for alignment with strategic priorities (1)
	Engage vulnerable populations to identify and address their health concerns. (2)
	Revise staff competency-based position profiles based on community health needs. (3)
	Deliver innovative programs to address needs of target populations. (3)
	Communicate relevant health messages on a timely and ongoing basis (3)

STRATEGIC PRIORITY	2. The Bow Valley PCN provides quality, evidence-based primary care within the Patient's Medical Home (PMH) model.
Outcomes	The PCN and its members provide primary care based on the best available evidence (1)
	Primary care programs and services are accessible. (2)
	The PCN provides patient-centred care. (3)
	Care transitions are seamless and co-ordinated. (4)
	Increased awareness of the benefits of the PMH is created. (5)
Strategic Actions	Facilitate evidence-based practice among PCN staff, physician members and external health care providers. (1)
	Reduce barriers to primary care services (2)
	Build capacity for culturally competent and safe care by PCN staff and member clinics. (3)
	Empower patients and family members to manage their health. (3)
	Collaborate with specialists, community services and acute care services to ensure smooth transitions of care. (4)
	Enhance use of technology to improve health outcomes. (3, 4)
	Communicate benefits of the Patient Medical Home. (5)
	Increase community awareness of physician membership in the PCN. (5)

STRATEGIC PRIORITY	3. The Bow Valley PCN has effective governance and leadership.
Outcomes	Governance is strategic, accountable and transparent. (1)
	Governing members provide strong leadership. (2)
	Funding base is diversified. (3)
	Proven and evidenced-based practices for not for profit organizations are implemented. (4)
Strategic Actions	Develop strategic plan and measure progress towards strategic goals (1)
	Provide oversight of finances, risks and senior management (1)
	Recruit governance members with a diverse skill set through a fair and transparent process. (1, 2)
	Ensure requirements are met to receive per capita funding from Alberta Health. (2)
	Create succession plans for management and governance members. (2)
	Train governance members and assess and improve performance on an on-going basis. (2)
	Leverage additional funding through grants and private public partnerships. (3)
	Address gaps identified in organizational practices (4)

STRATEGIC PRIORITY	4. The Bow Valley PCN has an engaged and active physician membership.
Outcomes	MD members are engaged in PCN organizational activities. (1)
	MD members are engaged in practice and clinical quality improvement. (2)
	MD members demonstrate knowledge of, and refer to, PCN programs and services. (3)
Strategic Actions	Encourage and support physicians to fulfill organizational roles and responsibilities (1)
	Engage physicians in EMR optimization, paneling, quality improvement and evidence-based care. (2)
	Support a culture of excellence in primary care. (2)
	Increase awareness and utilization of PCN services. (3)

STRATEGIC PRIORITY	5. The Bow Valley PCN fosters robust local and zonal partnerships.
Outcomes	Enhance health and social services in the communities we serve through local partnerships. (1)
	Collaborate on zonal initiatives. (2)
Strategic Actions	Identify and address gaps in health services in local communities. (1)
	Advocate for, and address, social determinants of health in collaboration with community service organizations (1)
	Develop and enhance relationships with the local private sector (1)
	Actively participate and contribute to zonal initiatives (2)